

# Store Growth Strategy

- High traffic areas (pedestrian, vehicle, transit)
- Excellent visibility from street
- Existing buildings or new developments
- Flexible parking
- Flexible loading requirements

## Site Requirements



### Urban Neighborhood

- 10,000 - 100,000 SF
- High density neighborhoods (population 40k+ in 1 mile)

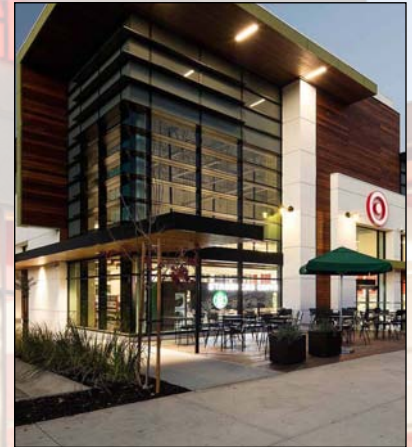
### Dense Suburban

- 20,000 - 100,000 SF
- 1st and 2nd ring suburbs (population 20k+ in 1 mile)



### Campus

- 10,000 - 50,000+ SF
- Large university campuses (full-time enrollment 15k+)
- On or adjacent to campus



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