



THE KEY

at 12th

1100 BROADWAY
BETWEEN 11TH & 12TH
OAKLAND, CALIFORNIA

RETAIL OR RESTAURANT
OPPORTUNITY
NOW AVAILABLE FOR LEASE

NEW LEASES SIGNED WITH
CITY NATIONAL BANK &
MR. ESPRESSO



ELLIS PARTNERS

INTERCONTINENTAL
REAL ESTATE CORPORATION





AVAILABLE: Ground Floor $\pm 5,568$ SF + $\pm 1,014$ SF Mezzanine
RESTAURANT, FITNESS, RETAIL OR SERVICE USES

HISTORIC FACADE AND A RESTORED INTERIOR

SOARING 24' CEILING

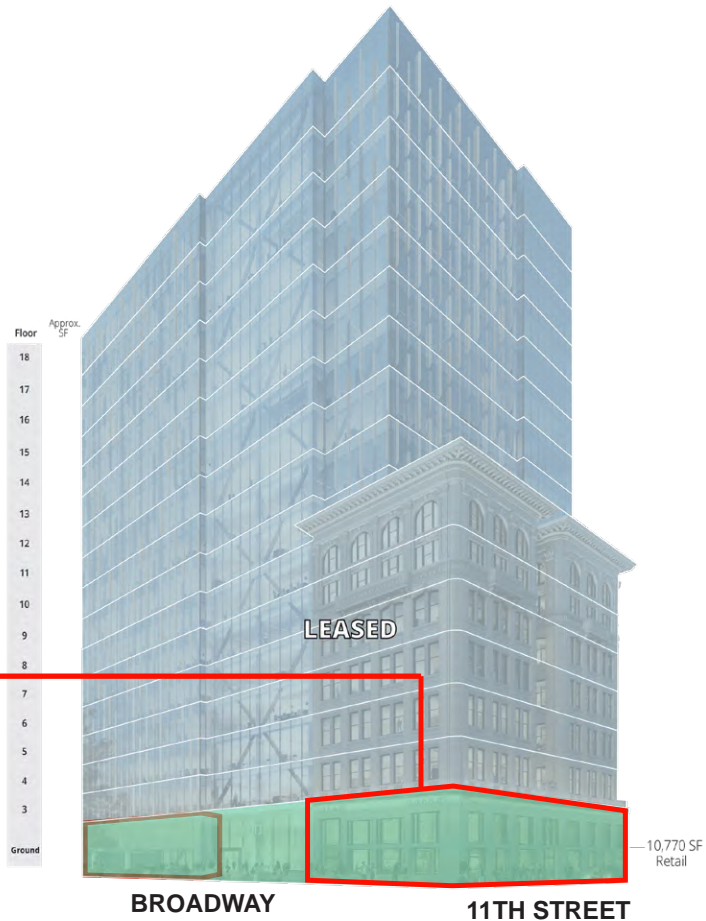
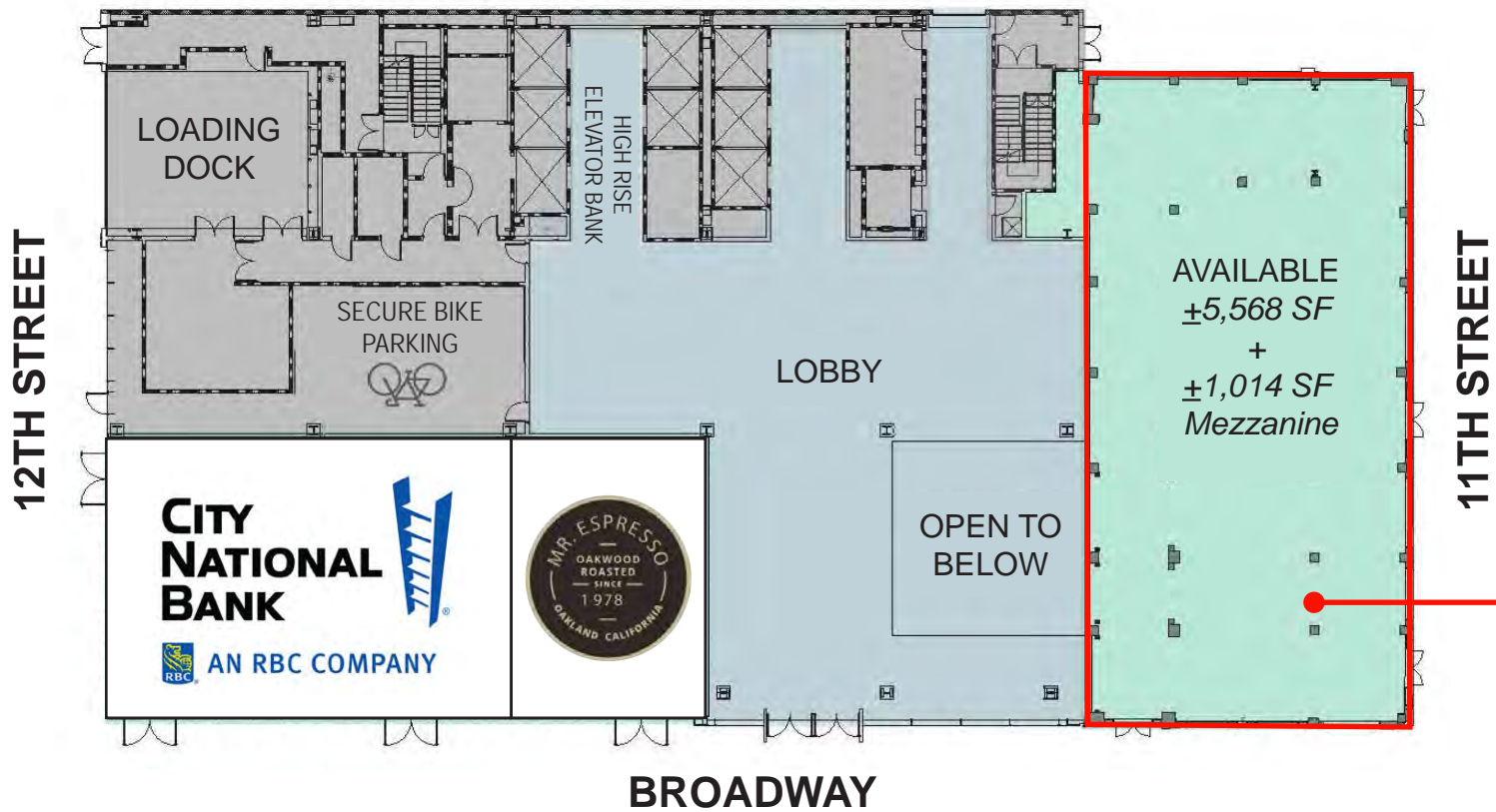
CAN BE DEMISED TO TWO SPACES



TOTAL GROUND FLOOR RETAIL $\pm 10,770$ SF



NEW 350,000 SF OFFICE TOWER - 100% LEASED







AVAILABLE: Ground Floor $\pm 5,568$ SF + $\pm 1,014$ SF Mezzanine



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RETAIL OPTION: THE MERCENTILE AT THE KEY
BE A PART OF DOWNTOWN OAKLAND'S NEWEST MICRO RETAIL PROJECT | Corner of 11th and Broadway



- Rare opportunity for multiple retail brands to have micro storefronts in a prominent location
- Located at 12th St. Bart Station in Downtown Oakland's newest Class-A office project
- 1906 historic building with multi-million dollar renovations bringing the building back to its original splendor
- AVAILABLE: Ground Floor ±5,568 SF + ±1,014 SF Mezzanine









POPULATION
3 MILES : 261,738



AVERAGE HOUSEHOLD INCOME
3 MILES : \$122,873



DAYTIME EMPLOYEES
3 MILES : 156,943



ON SITE EMPLOYEES
ANTICIPATED ± 3,000



BACHELOR'S DEGREE OR HIGHER
3 MILES : 108,117



HOUSEHOLD RETAIL EXPENDITURE
3 MILES : \$4.24 B



BART RIDERS : 159,200
AVERAGE WEEKLY RIDERSHIP 11/22
ENTRY AND EXIT AT 12TH STREET STATION



7,857

RESIDENTIAL UNITS
APARTMENT | CONDO | ETC



890

HOTEL ROOM TOTAL



3,838,237

OFFICE SF TOTAL

INSTITUTIONAL DEVELOPERS IN THE MARKET

ELLIS PARTNERS

LANE PARTNERS



LENNAR

MARTIN
Multi Family

TMG PARTNERS | TMC

Hines

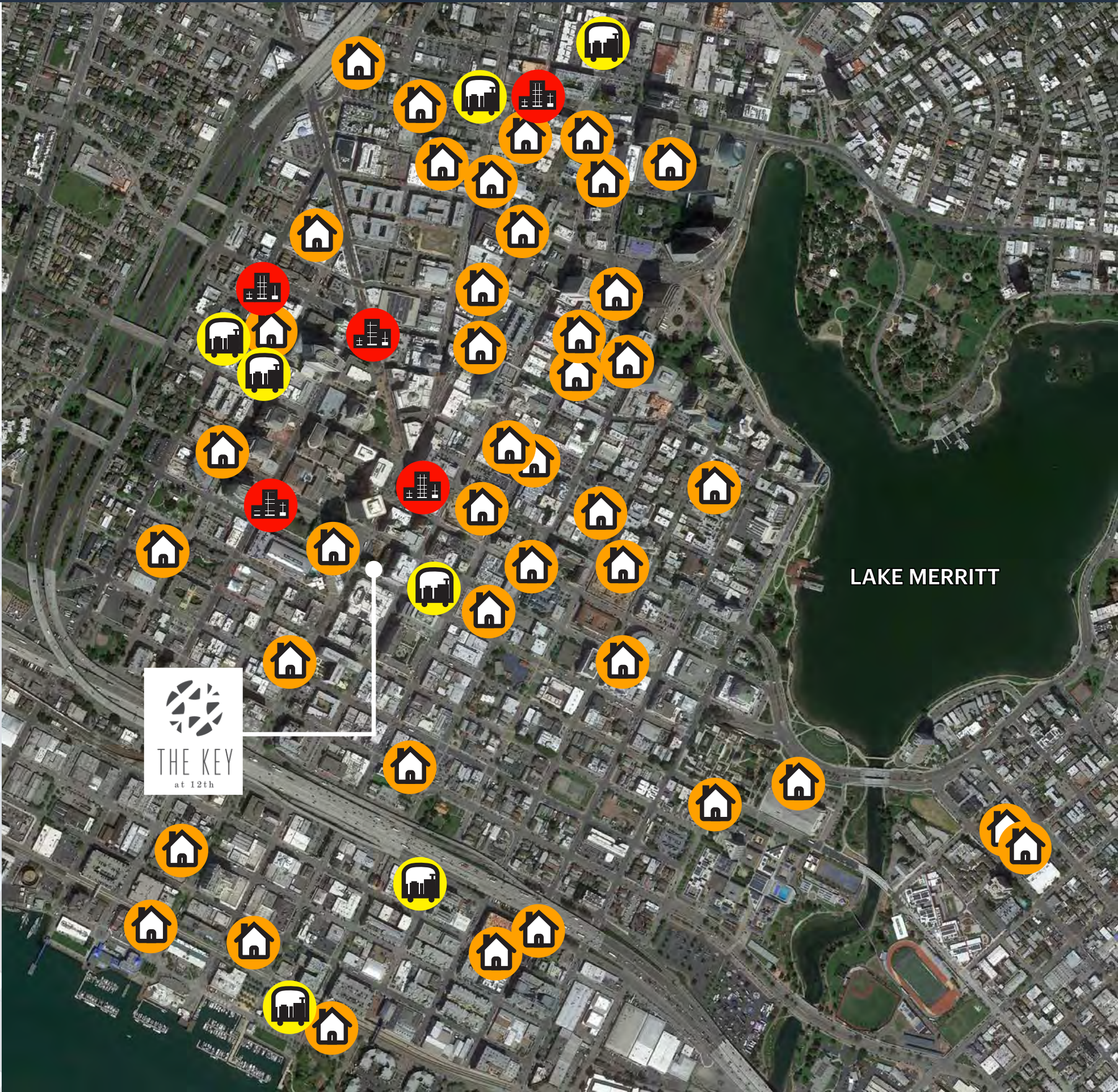
CIM

Trammell Crow Company

RAD URBAN



HOLLAND
RESIDENTIAL



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