



RPM

RACE PLAY MORE

OVERVIEW

01

ABOUT RACEWAY

RPM Raceway is the ultimate racing destination for adventure enthusiasts and thrill seekers. RPM venues provide world-class, multi-level racing tracks perfect for fueling competitive socializing and creating unforgettable memories for all.

Founded in 2010, RPM Raceway offers an Italian-engineered, go-kart racing experience that is a thrill-seeker's haven set within a gamified hospitality environment. Guests are in for an adrenaline-rush on the meticulously designed, LED-lit racing tracks featuring lightning-fast straightaways, 90-degree hairpin turns, sudden dips, drops, underpasses and spiraling ramps. Racers can rev up their engines and compete against as many as twenty other drivers to claim the title of recording the fastest lap. Post-race, racers receive gamified scoring and skill progression analytics, providing drivers with real-time feedback to further enhance their racing skills.

Off the track, RPM Raceway continues to deliver out-of-this-world experiences by offering virtual and augmented reality escapades that ignite a sense of adventure in its arcade of cult classics and modern AAA games. Additionally, each RPM Raceway location has its own distinctive attractions, including a bowling alley, state-of-the-art racing simulators, billiards, darts, and shuffleboard, all creating an environment filled with limitless fun and fearless exploration. Guests can refuel at the on-site RPM Sports Bar and Grill, offering a variety of fresh food with a modern twist on burgers including wraps as well as an assortment of beverage options such as local draft beers, custom cocktail creations and hand-spun milkshakes.

Every RPM Raceway venue welcomes friends, family and colleagues to engage in friendly competition and create memories filled with celebration and connection. The brand spans across various locations, including its newly renovated flagship in Jersey City, Long Island, Stamford, Syracuse and Poughkeepsie.

Bringing friends, family and colleagues together, RPM Raceway locations are event destinations that fuel unforgettable memories. For those who are seeking spirited social competition, are in pursuit of team-building or looking to unite through a unique activity, each venue is also available for corporate entertaining and private buy-outs. Pricing is subject per location.

Beyond entertainment, RPM Raceway also provides a variety of skill-enhancing opportunities with instructor-led junior and youth racing camps, individual lessons, seasonal leagues and an exclusive racing academy. Prices for racing start at \$18. To learn more, please visit RPMRaceway.com

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RPM INTRODUCTION VIDEO



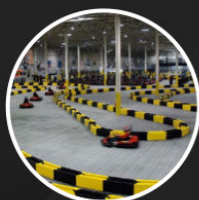
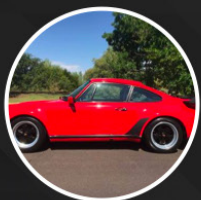
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OUR DRIVE TO DATE

VISION & INSPIRATION

Father & son create vision to build a Go-Karting brand over a cross-country adventure road trip.

2009



2010

RPM RACEWAY OPENS

First 80k sqft karting venue opens in Jersey City, NJ.

EXPANSION BEGINS

RPM expands to 5 total karting facilities in NY / NJ Area.

2015



2018

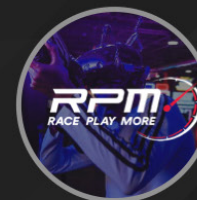
RPM 2.0 IS BORN

Expanded vision for RPM as Karting & Entertainment destination.

RPM FLAGSHIP FACILITY OPENS

90k sqft facility opens July 2018 with karting, food & beverage, virtual reality, bowling, and entertainment options.

2019



2022

RPM MEGATRACK

RPM launches the longest go-karting track in the world in Jersey City, NJ

04

EXECUTIVE TEAM



EYAL FARAGE
PRESIDENT & FOUNDER

CEO-AVIV CONSTRUCTION

30-YEAR
ENTREPRENEURIAL
BACKGROUND IN
HIGH-END RESIDENTIAL
AND COMMERCIAL
CONSTRUCTION



ANDREW FARAGE
COO & FOUNDER

LED PE-BACKED ROLL-UP
IN FITNESS SECTOR

LAUNCHED, UTA VC AND
INCUBATION GROUP

FORBES 30 UNDER 30,
VENTURE CAPITAL



LOU PIZANTE
GENERAL COUNSEL &
FINANCE

CFO, TWO BIT CIRCUS

CFO, NON PLUS ULTRA



**MICHAEL
SCIORTINO**
CFO

SEASONED FINANCE
EXECUTIVE WHO HAS
LED TEAMS ACROSS
PRIVATE EQUITY FUNDS AND
STARTUPS



SINGAL NEGRIN
VP EVENTS

10+ YEAR CAREER IN
SALES, INVESTMENT
BANKING

10+ YEARS, CLINICAL
PRACTICE WITH MSW IN
SOCIAL WORK

A diverse management team across hospitality, entertainment, product development, operations, finance, marketing, sales and location-based entertainment



05

IMMERSIVE ELECTRIC KART RACING

RPM's electric karts are not your average go karts. These Italian-engineered machines reach speeds of up to 45 mph. Our 3-story tracks are professionally designed by track masters to create the most authentic European karting tracks in the world. We race up to 12 adults, teens or kids on each track per race [about 14 – 16 laps].



ARCADE AND GAMING

With over 150 games and still growing, RPM Raceway is constantly bringing the newest and greatest games into our facilities. RPM is able to create a modernized gaming experience that is fun and exciting for today's kids and the kid inside every adult.



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VIRTUAL REALITY AND E-SPORTS

With VR and cutting-edge e-sports technology, experiential entertainment meets innovation. Our Italian imported motion simulators deliver the ultimate Formula 1 racing experience, featuring real-world Formula 1 tracks and an authentic wheel with all the functions used in real races. We offer both single player and multi-player VR gaming that catapults guests into a myriad of worlds.



FOOD AND BEVERAGE

Located in the heart of our facility, RPM Bar & Grill is the perfect place for guests to recharge from all the fun and relax over a drink with friends. We take your average entertainment eatery to the next level, using only the finest ingredients to create a modern twist on bar classics such as pizzas, burgers, wings and more. Not to mention the deliciously crafted cocktails.



07

BOWLING AND LEISURE

With 14 modernized lanes, streamline booths for comfort and classic billiards to entertain those less avid bowlers, RPM Lanes is entertainment and leisure elevated. Enjoy cold drafts, cocktails and apps from RPM Bar & Grill right next door.



PARTY AND EVENT DESTINATION

As the host of various professional athletes, talk show celebrities and Fortune 500 companies, RPM is the prime alternative to typical event venues. From corporate events, charitable causes, major birthdays and milestone celebrations, RPM event specialists are there to make sure your event is something your guests will remember for years to come.



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RPM RACEWAY IN THE PRESS

Jimmy Fallon and Sergio Perez



Lando Norris

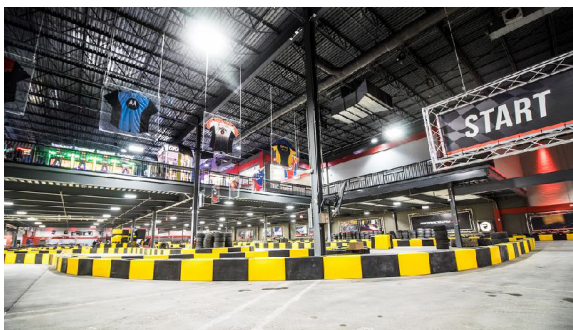


F1 AND RACING INTEREST IN USA IS EXPLODING

- /// Growth to 50MM+ F1 fans in the USA; 10% from Netflix, Drive to Survive
- /// Record attendance and TV viewership at 2023's Miami Grand Prix [2.6MM viewers]
- /// Adoption of Las Vegas Grand Prix on F1 Circuit in 2023 — 3rd USA Race with rumors of a 4th to be added
- /// American F1 driver, Logan Sargeant [Williams] and increasing USA investors in F1 teams [Alpine, McLaren]

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CURRENT PORTFOLIO



STAMFORD, CT

- // Freestanding Warehouse
- // 90,000 SF facility
- // Karting, arcade, virtual reality, racing simulators, bowling alley, Bar & Grill



JERSEY CITY, NJ

- // Freestanding Warehouse
- // 78,000 SF facility
- // Karting, arcade, virtual reality, racing simulators, quick-service food



LONG ISLAND, NY

- // Freestanding Warehouse
- // 110,000 SF facility
- // Karting, arcade, virtual reality, racing simulators



SYRACUSE, NY

- // Mall
- // 40,000 SF facility
- // Karting and arcade



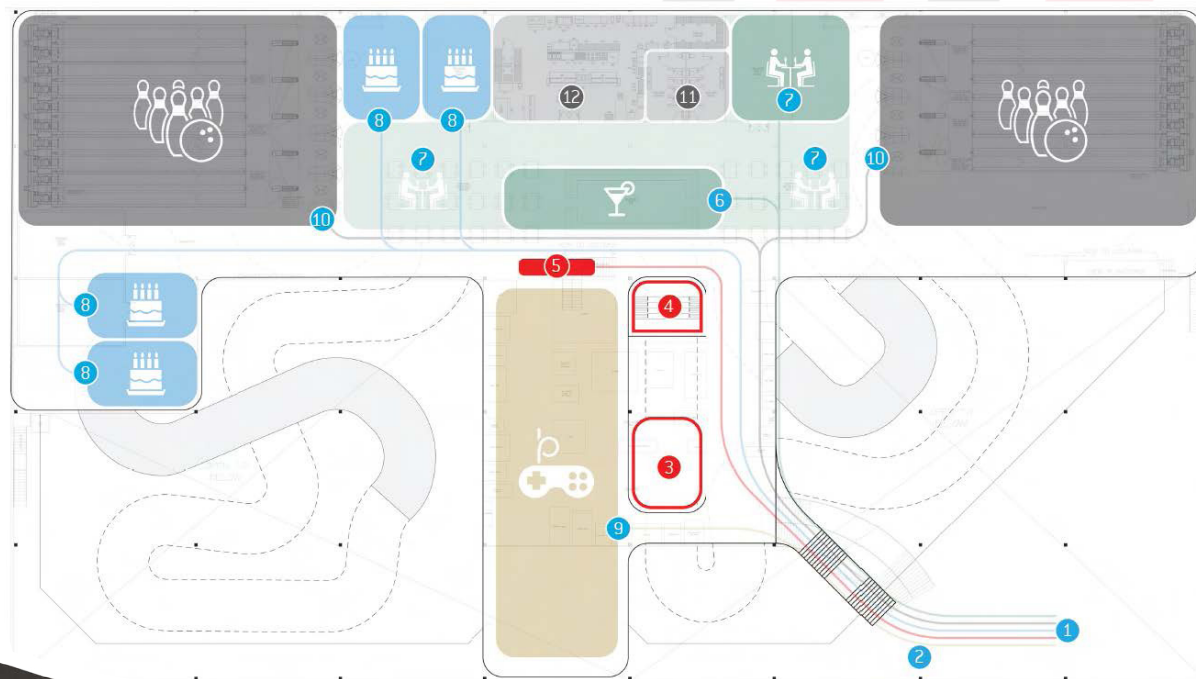
POUGHKEEPSIE, NY

- // Mall
- // 40,000 SF facility
- // Karting and arcade

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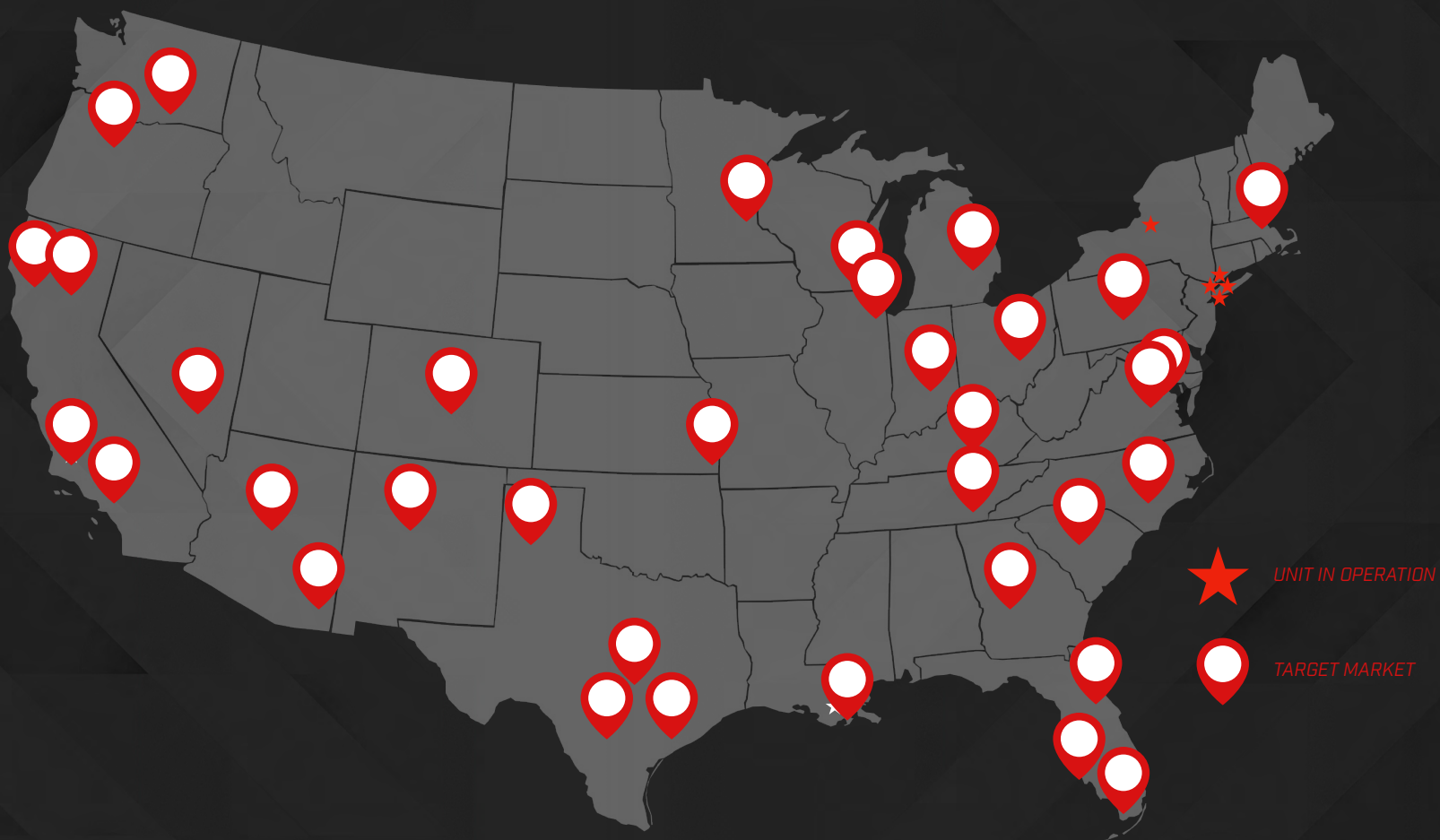
TRACK FOOTPRINT

RPM offers a flexible facility footprint ranging from 40,000 SF – 120,000 SF depending on location demographics, format offerings and leasing structures.



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RETAIL EXPANSION ROADMAP



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REAL ESTATE REQUIREMENTS

Existing Space Physical Requirements:

- /// Type: retail, industrial or flex space
- /// Size: 80,000 SF – 120,000 SF | will consider two-level or mezzanine
- /// Ceiling Height: minimum 26' [ideally 30'+]
- /// Column Spacing: minimum 26' [ideally 30'+]
- /// Parking: 125+ parking spaces

Land Requirements:

- /// Size: 5 acres – 8 acres
- /// Purchase only

Customer Profile:

- /// Primary Ages: 18 – 38
- /// Secondary: families
- /// Residents, tourists and racing enthusiasts

For More Information, Please Contact:

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