

■ FOR LEASE ■

LA FIESTA SQUARE

MOUNT DIABLO BLVD.
& MORAGA RD.,
LAFAYETTE CA 94549



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SUMMARY

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Centrally located in the heart of downtown Lafayette, La Fiesta Square is one of Northern California's premier lifestyle centers, offering a curated selection of top dining and shopping destinations such as Blue Mercury, J.McLaughlin, The Shade Store, Chico's, Roam Artisan Burgers, Starbucks, Tutu's, and Club Champion.

This proven, 74,355-square-foot center spans an entire city block, providing unmatched accessibility with immediate access to Highway 24 and just blocks from BART. La Fiesta Square serves as a central hub for Lafayette's vibrant community, drawing local residents, St. Mary's College students, and employees from the surrounding area who seek upscale dining, shopping, and essential services.



PROPERTY SUMMARY

ADDRESS	Mount Diablo Blvd. & Moraga Rd., Lafayette, CA 94549
BASE RENT	Call to Inquire
NNN	\$21.23 PSF Annually {2025 Estimate}
SF SIZE	±74,355 SF {Open Air Lifestyle Center}
BUILT	1985
ZONING	RB {Retail Business}

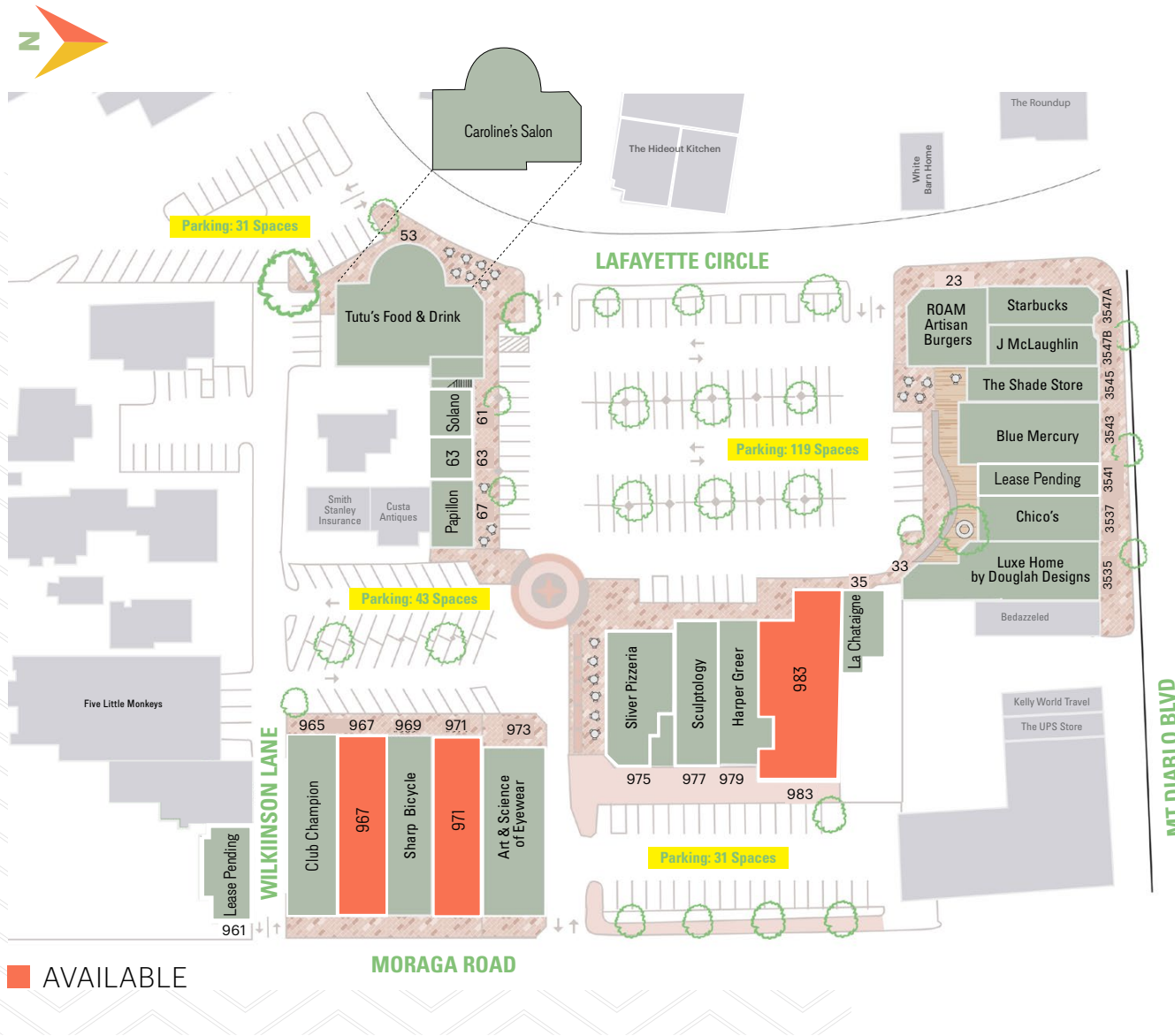
AVAILABILITY

AVAILABLE	SUITE	SF	LEASE PENDING	SUITE	SF
	967	2,682		961	1,063
	971	2,606		3541	1,243
	983	4,918			



LA FIESTA SQUARE | SITE MAP

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TENANT DIRECTORY

23	Roam Artisan Burgers	2,285
35	La Chataigne	801
53	Tutu's	5,100
57	Caroline's Salon	5,724
61	Solano Jewelers	1,024
63	Lafayette Scoop Ice Cream Shop	645
67	Papillon Gourmet Coffee	1,301
961	Lease Pending	1,063
965	Club Champion	2,928
967	Available	2,682
969	Sharp Bicycle	2,600
971	Available	2,606
973	Art and Science of Eyewear	3,500
975	Sliver Pizzeria	2,845
977	Sculptology	1,976
979	Harper Greer	2,100
983	Available	4,918
3535	DouglaH Designs	3,596
3537	Chico's	1,761
3541	Lease Pending	1,243
3543	Bluemercury	2,965
3545	The Shade Store	1,468
3547-A	Starbucks Coffee	1,254
3547-B	J McLaughlin	1,590

LA FIESTA SQUARE



SUITE 983: ±4,918 SF | 2nd Generation Fitness Space

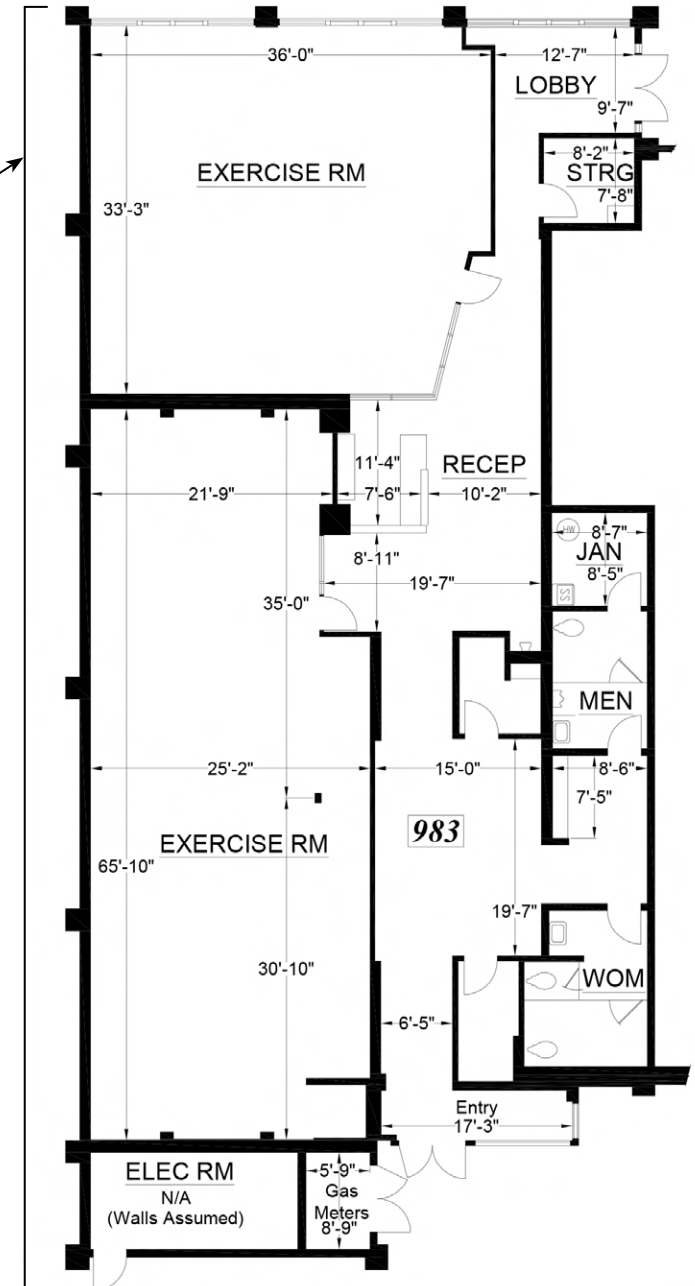
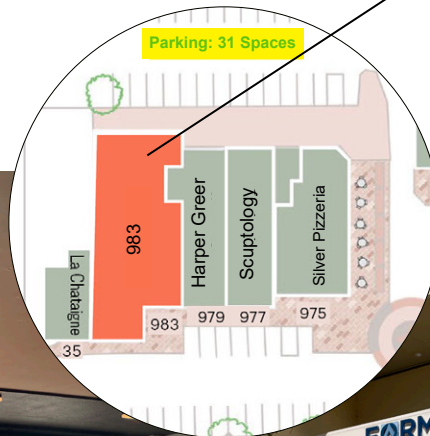
Dimensions: Frontage 48.8' x 99.1' Depth

Available: Now

Highlights:

- 2 Restrooms
- 2 Showers
- 2 Workout Rooms
- Lobby/ Reception Area
- Casement Windows Facing Moraga Rd

You  [Link Walkthrough Video](#)



LEASE PENDING

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SUITE 961: 1,063 SF

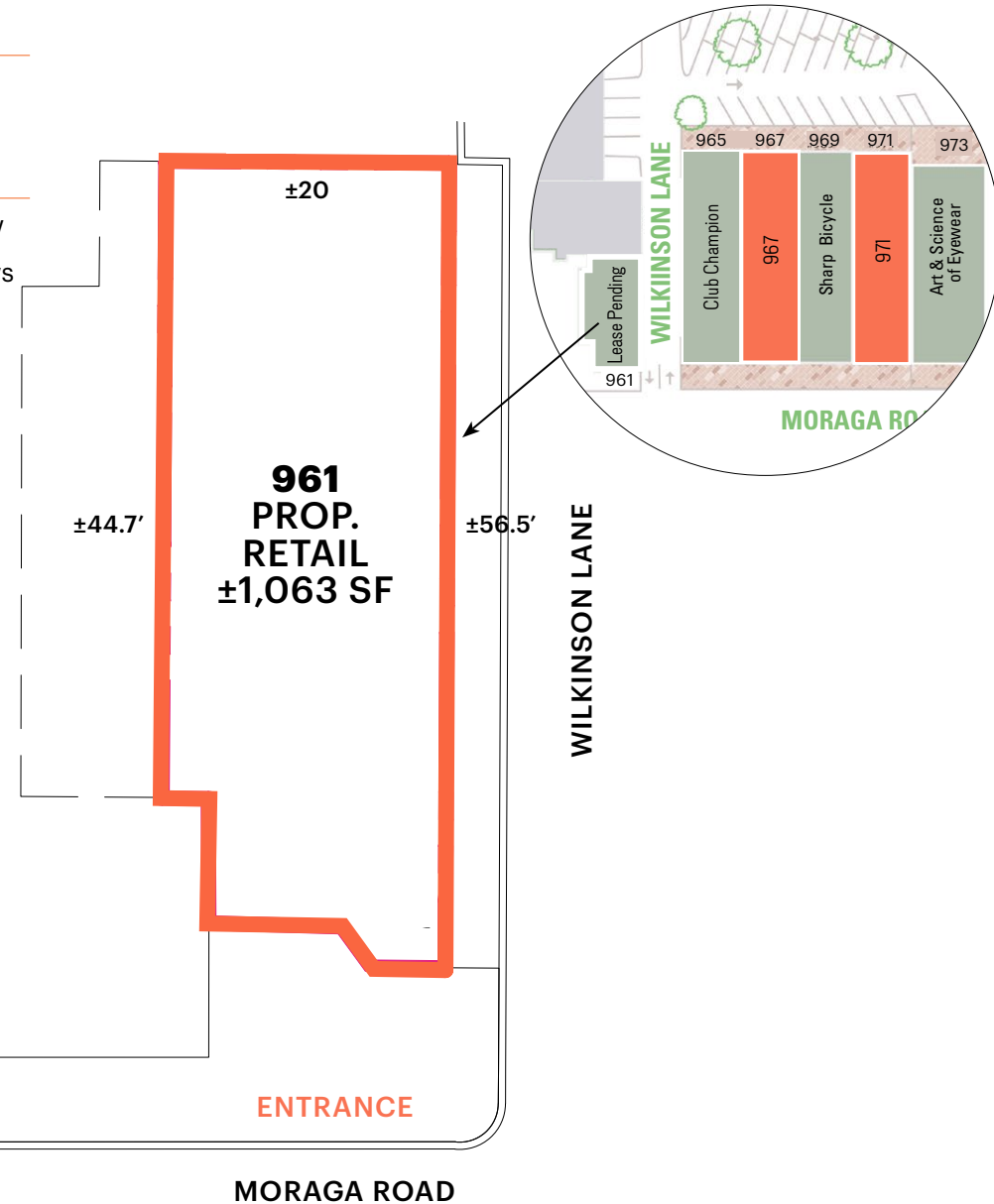
Dimensions: Frontage 20' x 56.5" Depth

- Available: Now

Highlights:

- End Cap at Point of Ingress/Egress
- Front and Rear Access Available: Now
- 1 Restroom
- Open Feel with Surrounding Windows

YouTube [Link Walkthrough Video](#)



HIGHLIGHTS

■ PREMIER LIFESTYLE CENTER IN NORTHERN CALIFORNIA

La Fiesta Square is a vibrant 74,355-square-foot lifestyle center featuring a curated mix of top-tier dining and shopping destinations. It spans an entire city block, serving as a central hub for East Bay residents and visitors.

■ STRATEGIC LOCATION

Ideally positioned off Highway 24 and just two blocks from the Lafayette BART Station, La Fiesta Square is located at the most trafficked intersection in town. This connectivity offers easy access by car, foot, and bike, appealing to nearly 3,500 daily commuters.

■ AFFLUENT SURROUNDINGS

Located in downtown Lafayette, La Fiesta Square benefits from some of the most affluent and highly educated demographics in the country. The area boasts an average household income of \$201,337, making it one of the most desirable trade areas on the West Coast.

■ PROVEN RETAIL & DINING BRANDS

Featuring a balanced mix of national and regional brands like Blue Mercury, Roam Artisan Burgers, and The Shade Store, La Fiesta Square caters to a wide range of shopping and dining preferences. It draws both local and regional visitors looking for upscale options in a convenient setting.

■ CONVENIENT ACCESS & PRIVATE PARKING

With both private and metered parking available, La Fiesta Square provides customers with a hassle-free experience. Nearby amenities, including Whole Foods, Diablo Foods, and Trader Joe's, make it a one-stop destination for daily needs and upscale shopping.



LAFAYETTE AERIAL

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LA FIESTA SQUARE

Tutti's

ROAM

Starbucks

THE SHADE STORE

chico's

J. McLaughlin

bluemercury

CLUB CHAMPION

LAFAYETTE MERCANTILE

Spitz Coffee

SOCIAL BIRD

MISTO LINO

Venture QUALITY GOODS

BevMo!

pet food express

SusieCakes

FedEx

THE SHADE STORE

BANK OF WEST

Peet's COFFEE

WHOLE FOODS MARKET

SAFeway

Bank of America

BevMo!

pet food express

SusieCakes

FedEx

MORAGA RD: 23,647 ADT

MT. DIABLO 30,990 ADT

HWY 24 173,496 ADT









3,500 Avg. Weekday Exits

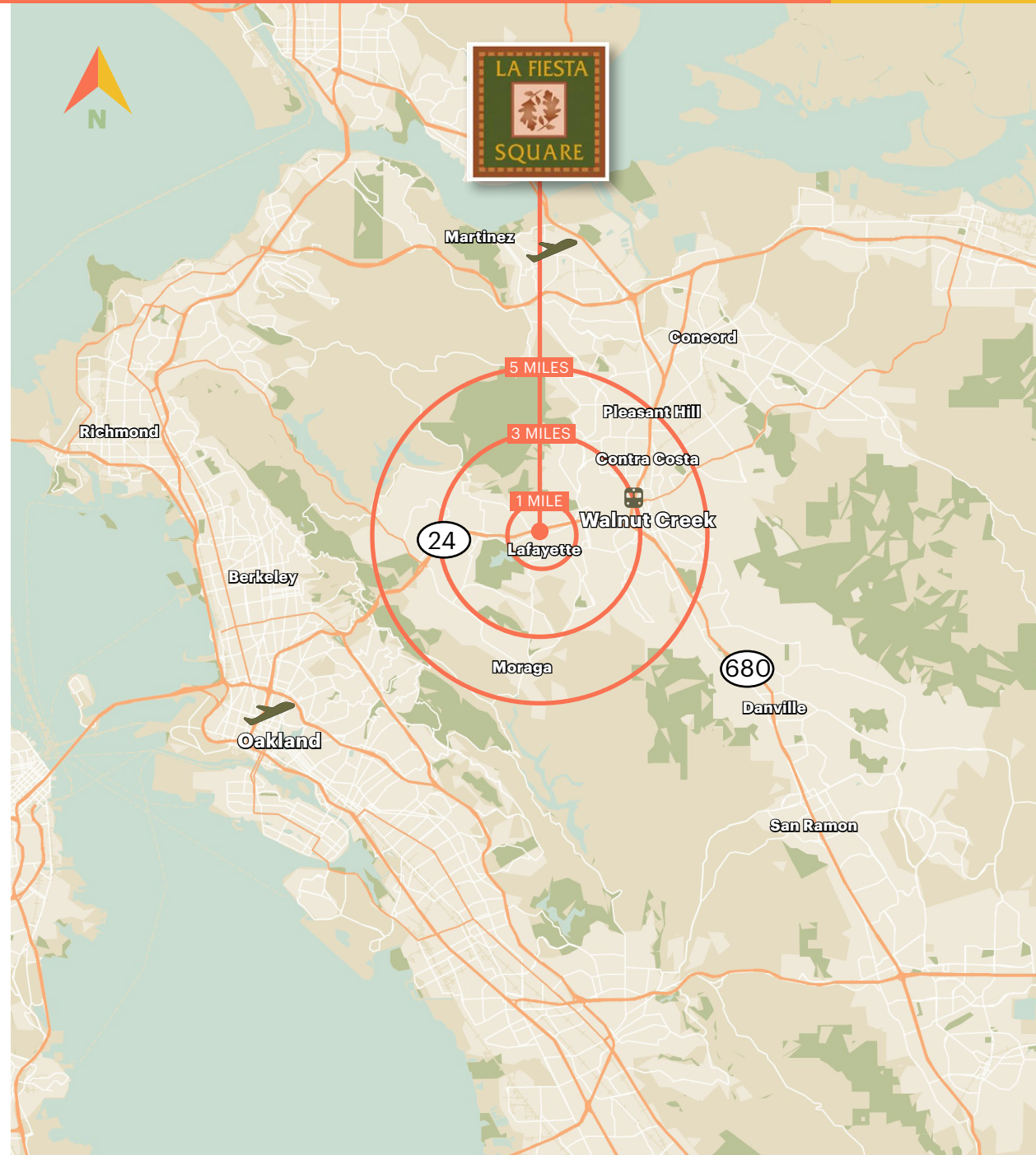
CALIFORNIA 24

DEMOGRAPHICS

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	1 MILE	3 MILES	5 MILES
	POPULATION		
	9,598	53,817	157,712
	ESTIMATED HOUSEHOLDS		
	4,007	22,403	68,000
	ESTIMATED AVERAGE HOUSEHOLD INCOME		
	\$196,084	\$276,949	\$243,831
	ESTIMATED AVERAGE HOUSEHOLD NET WORTH		
	\$2.54 M	\$2.49 M	\$2.23 M
	COLLEGE DEGREE BACHELOR DEGREE OR HIGHER		
	75.1%	74.2%	71.1%
	TOTAL RETAIL ANNUAL EXPENDITURES		
	\$676.18 M	\$3.56 B	\$9.65 B





*Page 5 Image Source: La Fiesta Website {<https://lafiestasquare.com/>}

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